



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

Target Enterprises
15260 Ventura Blvd.
Suite #1240
Sherman Oaks, CA 91403

Contract # 103793

Schedule Dates 11/03/12-11/06/12
Advertiser NOW OR NEVER PAC (9281)
Agency Target Enterprises (2922)
Product Political/Issues (1129)
Brand political issue (13047)
Salesperson Los Angeles Office, LA (1677)
Sales Office Eagle Television/Los Angeles Office
Buyer Name
Phone/Fax /
CPE 457
Account Types National/Political Issue
Billing Type Standard
Comments

Date Entered 11/02/12
Last Modified 11/02/12
Entered By Kathy Sparks
CO-OP No
Headline # 7916078
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$15,150.00
Net Total \$85,850.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Nov. 2012	21	\$101,000.00
Grand Total:	21	\$101,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NCAA SPORTS	11/03/12-11/03/12	2	:30	7:57P- 11P (EST)	1						X		1	\$5,000.00	\$5,000.00	WBNS-TV (WBNS)	NCAA COLLEGE FOOTBALL	11/2/12
2.0	Normal Line / NFL/AFC FOOTBALL	11/04/12-11/04/12	2	:30	4:25P- 7:30P (EST)	1							X	1	\$15,000.00	\$15,000.00	WBNS-TV (WBNS)	NFL FOOTBALL	11/2/12
3.0	Normal Line / SPOT	11/03/12-11/03/12	2	:30	4:58A- 6:56A (EST)	1						X		1	\$2,500.00	\$2,500.00	WBNS-TV (WBNS)	SAT AM NEWS	11/2/12
4.0	Normal Line / NCAA SPORTS	11/03/12-11/03/12	2	:30	3:30P- 6:58P (EST)	1						X		1	\$5,000.00	\$5,000.00	WBNS-TV (WBNS)	NCAA COLLEGE FOOTBALL	11/2/12
5.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	6:28A- 8:30A (EST)	1							X	1	\$2,500.00	\$2,500.00	WBNS-TV (WBNS)	SUN AM NEWS	11/2/12
6.0	Normal Line / SPOT	11/05/12-11/06/12	2	:30	5A- 5:55A (EST)	4	X	X						4	\$4,000.00	\$16,000.00	WBNS-TV (WBNS)	5AM NEWS	11/2/12
7.0	Normal Line / SPOT	11/05/12-11/06/12	2	:30	5:57A- 7A (EST)	4	X	X						4	\$5,000.00	\$20,000.00	WBNS-TV (WBNS)	6AM NEWS	11/2/12
8.0	Normal Line / SPOT	11/05/12-11/06/12	2	:30	8A- 8:55A (EST)	4	X	X						4	\$5,000.00	\$20,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	11/2/12
9.0	Normal Line / SPOT	11/05/12-11/06/12	2	:30	8:58A- 9:55A (EST)	2	X	X						2	\$2,500.00	\$5,000.00	WBNS-TV (WBNS)	LIVE WITH KELLY	11/2/12
10.0	Normal Line / SPOT	11/05/12-11/06/12	2	:30	11:58A- 12:30P (EST)	2	X	X						2	\$5,000.00	\$10,000.00	WBNS-TV (WBNS)	NOON NEWS	11/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."